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From: Hopkins, Michael

Sent: Tue 4/19/2005 10:05 AM

To:

Cc:

Subject: GSUniverse

Attachments:

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"When I split an infinitive, [robust expletive], I split it so it will stay split...."

Raymond Chandler

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Shenanigans in Springfield

Hearings by the Senate Appropriations Committee scheduled for April 13 were postponed. Nevertheless, President Fagan made the trip to Springfield, where he and Provost Paul Keys met separately with Chair Mattie Hunter and Vice-Chair Jeffrey Schoenberg. "They were both supportive of the mission of Governors State," Fagan said, "and especially of our commitment to diversity and success in providing an affordable quality education to underserved groups." Fagan also joined the presidents of the other public universities to meet privately with the House minority leadership: Republican Minority Leader Tom Cross and Dan Brady, a member of both the House Appropriations and Higher Education Committees. "They were productive meetings," Fagan said. "We made our case that if higher education is underfunded, Illinois will not improve its K-12 educational or its health care systems because of the already critical shortage of trained and qualified professionals. And we said that without a strong system of higher education, Illinois will continue to lag behind neighboring states in job creation. I think the message was well received."

Where Do We Go from Here?

Fagan also reported that there has been no movement on the budget. "There are no new proposals on the table," he said. "No new ideas. No progress at all. We're in for another cliffhanger, unless something develops in the next few weeks." He added, "No funding has been released for any capital projects in the state. The renovation of our science labs has been approved by the legislature and the governor, but until funds are made available to the Capital Development Board, we're stuck in the queue. The good news is that I've been assured by a number of people that we will be one of the first projects to be released. The bad news is that no one knows when that might be."

Democracy in Action

Fagan and Provost Paul Keys also reported that on April 13 the State Capitol Building was filled to capacity with grass roots activity. UPI members were there to lobby legislators, as were students from the public universities, teachers, and students from grammar and high schools. Other special interest groups were there, too, including an AIDS group, anti-gambling groups, and, according to Fagan and Keys, “a lot of people with big red balloons.” They didn’t know what that group represented.

Strengthening the Community College Partnership

GSU recently hosted a workshop for community college counselors and transfer coordinators, organized jointly by the Center for Quality and Marketing and Public Affairs. 46 counselors from area community colleges attended. The presentations covered a wide variety of subjects, from a review of the academic programs offered by each college, disability services, to new initiatives at GSU. In welcoming the counselors, Assistant Provost Eric Martin reviewed the role of the Center for Quality in the assessment of student learning, faculty development, and accreditation prior to introducing Lisa Hendrickson, university curriculum coordinator. Hendrickson in turn introduced President Fagan who told the group about GSU’s accreditation successes. “Each of our academic programs is now accredited where there is a national accrediting body.” He discussed outreach programs to minorities, emphasizing GSU’s efforts to recruit Latino students. And he told the group that for the Fall 2005 Trimester GSU will have the lowest tuition of any public university in the state.

New Marketing Message for the Fall Trimester

“Highest standards of academic quality in the state, as evidenced by GSU’s accreditation policy? Lowest tuition of any public university in the state? That adds up to value in my book,” said Chuck Connolly, interim executive director of Marketing, Communications, and Enrollment Services. “We’ll make that the theme of our campaign for the Fall Trimester.” Connolly also said that for the coming fiscal and academic year, he will shift some resources from print advertising to advertising and promotions on the web.

If Everyone Was Listening...

Michael Purdy, coordinator of communications programs, presented his paper “Integrative (Field) Listening: Rethinking/Experiencing Communication” at the International Listening Association’s 26th Annual Convention, dubbed “The Power of Listening,” in Minneapolis. The convention was held April 13 -17.

Some Mighty High-Tone Toner

Caveat Emptor is on the wane, it’s true, but that doesn’t mean unscrupulous business practices are likewise waning. Case in point: Tracy Sullivan, director of Procurement and Auxiliary Services, reports that a telemarketer recently sold a bill of goods to GSU – and they weren’t so good. In fact, one GSU department was nearly left holding the bag for two toner cartridges purchased through that telemarketer. Ultra low sale price from the telemarketer? \$620. Cost of same toner

cartridges through Procurement? \$44. Sullivan offers the following: “Reminders: 1) You need a purchase order in advance for all university funded purchases; 2) All office supply commodity purchases are made through the university print shop; and 3) If you receive a call from any telemarketers, please reinforce that GSU has centralized purchasing, and all sales people and contracts must initiate through the GSU Procurement staff.”

ScholarShip Sails On: Counseling

Hugh Crethar, professor of Psychology and Counseling, gave three presentations at the Annual Convention of the American Counseling Association, held April 6 to 10 in Atlanta. First up, “Making the Psychology of Race/Ethnicity, Gender, Sexual Orientation, and Disability Central in our Work: Building Allies as We Implement the APA Multicultural Guidelines and ACA Competencies,” presented with Michael D’Andrea, Judy Daniels, Rebecca Toporek, Thomas Parham, Judy Lewis, Bryan Kim, Gisela Lin, Yu-Wei Wang, and Lewis Schlosser. Next up: “Social Justice Issues in Serving Latinos: A Panel Discussion,” with Carmen Salazar, Sandra Lopez-Baez, and Edil Torres-Rivera. Finally, “Intersex People: Perspectives on Sexual Identity, Gender, and Sexuality in Counseling,” with Cyndy Boyd and Catherine M. Lindsog. Lindsog is a GSU graduate student.

ScholarShip Sails On: Public Administration

John Swain, director of the Institute for Public Policy and Administration, co-authored a book chapter titled “Public Finance Management Information Systems” for the newly published *Handbook of Public Information Systems*, edited by G. David Garson.

ScholarShip Sails On: Communications

Emmanuel Alozie, professor of Media Communications, has been published in Proceedings of the 2002 Conference of the American Academy of Advertising. His presentation: “IMC in Africa— Challenges and opportunities in a neglected market: Northern Africa.” Alozie’s “Advertising and Societies: Global Issues” was published in *Journalism and Mass Communication Quarterly* 80 (4):971-972; and “International Communication: Concepts and Cases” was published in *Global Media Journal* 2(5). [Online]: <http://lass.calumet.purdue.edu/cca/gmj/>